



## *NPA CHAPTER SPONSOR PROGRAM*

### **NPA Chapter Sponsor Program Objectives**

- Provide a means for vendors to sponsor the NPA
- Provide each sponsor with an equitable opportunity to participate
- Allow sponsors to advance their own initiatives by tapping the resources of the NPA
- Assist the NPA in obtaining resources and accessing the technology needed to advance the Association's interests

### **Advantages of Being a Chapter Sponsor**

As a sponsor of the NPA Chapter, you gain access to a specific audience of network professionals, benefiting your company by:

- Complimenting marketing efforts and increasing brand loyalty through product training at NPA chapter meetings and hands-on technology labs
- Accessing a new communications channel for product messages and updates
- Accessing a qualified technical audience for product evaluation and market research
- Reducing your product support costs by educating an outside team of technical service professionals
- Influencing the direction of the network computing profession by improving the technical competence of network computing professionals
- Knowledge and Information, Trade Opportunities, Entrance to Events, Resource Pools

### **Contacts, Contacts, Contacts**

Shake hands, trade business cards, find an employee, sign a new client, share, make a friend, extend your education, promote your Business Product, Advance the Networking Profession

### **Advantages Sponsorship Brings the NPA Chapter**

In turn, the Chapter gains from your participation in the following ways:

- Technical, educational, and financial support that helps the NPA fulfill its commitments to keep members current with the latest technology
- Insight and experience in advancing the network computing profession

### **Sponsorship Eligibility**

Companies operating in the network computing industry: Training — Services — Education — Career Placement — Human Resources — Products — Technology — Networks

- Interested in advancing the mission of NPA
- Subscribe to the By-laws and Policies of NPA
- Accept the NPA sponsorship agreement, if any.
- Abide by the NPA Code of Ethics.
- Be current in sponsorship.
- Be an active participant in the NPA local chapter

## Chapter Sponsorships

Sponsorship categories are *minimum* guidelines. Sponsors are encouraged to enhance their image by challenging NPA with additional sponsorship activities. Some NPA chapters may offer variations or different sponsor programs. Rates and Options may vary by Chapter. Contact the local chapter president for full details.

### **GOLD: \$995 per year**

#### *Premier Chapter Sponsorship*

- One year unlimited attendance at chapter events at the same cost as NPA members for the sponsor's professional staff residing in the local office.
- Sponsor reserves with priority and hosts minimum of two chapter events.
- Use the chapter contact list to advertise your events.
- An additional two uses of the chapter contact list.
- Business/product listing, banner and web site link on chapter web.
- Priority access to NPA advertising.
- Literature and Product/Business Announcements at all chapter events.
- Sponsor grants NPA Chapter use of sponsor's contact lists for the purpose of advertising NPA to prospective members (piggy back mailing, flyer, announcement or display ad).
- Seat on Chapter Planning Committee.

### **SILVER: \$595 per event**

- One chapter member meeting or similar event (1 ½ to 2 hours) - subject to approval of chapter officers, depending on venue additional fees may be required.
- One year attendance at chapter events for ONE of the Sponsor's Professional Staff
- Business/product listing and link on Chapter web.
- Literature and Product/Business Announcements at six chapter events.
- Sponsor grants use of Sponsor's Contact lists for the purpose of advertising the NPA event to prospective members (piggy back mailing, flyer, announcement or display ad)
- Variations
  - Sponsor may elect to pay the restaurant/facility directly for all charges and \$400 to NPA chapter to satisfy the requirements of a Silver Sponsorship.
  - Sponsor may pay \$400 to the chapter and the chapter will collect a door fee from attendees to cover facility charges.

### **BRONZE: \$295 per year**

- Literature on table and Product/Business Announcement distributed at three NPA Chapter events.
- Or one 20 minute presentation with literature (requires approval of main event sponsor).
- Or six month business/product link on NPA Chapter web site.

## **ABOUT NPA**

Established 1991, the non-profit Network Professional Association® is the leading organization for network computing professionals. To be identified as true professionals, the international membership adheres to a code-of ethics; demonstrates continual professional development and knowledge, adheres to the latest best practice standards, and strives for continual growth. The widely acknowledged and the industry's only international Awards for Professionalism honors individuals for their outstanding achievements in network computing and meeting the values of professionalism. The impartial strength of the NPA is a result of vendor neutrality and self-regulation.

A member of the NPA believes in the values of the professional association, its focus on the CNP credential and the professional status of network professionals through advocacy. Members receive a certificate of membership, quarterly Journal publications, benefits derived through chapters and programs, and opportunities to volunteer, publish and develop.

The Association's focus is to support and promote the role of the network professional. Information about current activities and benefits may be found by visiting the NPA website – [www.NPA.org](http://www.NPA.org).



T H E N E T W O R K  
P R O F E S S I O N A L  
A S S O C I A T I O N

## *NPA CHAPTER SPONSOR APPLICATION*

*Benefits begin the day NPA receives the information pertaining to your partnership level, e.g. your logo, company information, etc. Once this is complete, you will be invoiced on the anniversary date for renewal.*

Yes, I would like to become an NPA Chapter Sponsor. Please designate which partnership and chapter(s)

\_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Description of Products: \_\_\_\_\_

\_\_\_\_\_

### **Yearly Dues Schedule**

Check One: <input type="checkbox"/> Gold Sponsor	\$995.00	Check One: <input type="checkbox"/> Renewal	<input type="checkbox"/> New
<input type="checkbox"/> Silver sponsor	\$595.00		
<input type="checkbox"/> Bronze Sponsor	\$295.00		

### **Payment Information**

Check enclosed (made payable to NPA)  Please charge my credit card

Visa

MasterCard

Amex

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Please send this completed application to:

NPA - Chapter Sponsor  
1401 Hermes Lane, San Diego, CA 92154  
Or, fax: 888.672.6720